



Media Kit

Hollie Clere - Author | Social Media Guru | Trainer | Speaker

Speaking Engagements:

- Topic: Importance of Social Media for Technology Professionals
Host: Telecom Association of Colorado
 - Topic: Understanding Social Media
Host: Mile High BNI
 - Topic: Social Media Branding
Host: Mile High BNI
 - Topic: Social Media Content Management
Host: Mile High BNI
 - Topic: Social Media for Financial Planners
Host: Mountain High Financial
 - Topic: Understanding Social Media for Online Marketing
Host: Virtually With You
 - Topic: Introduction to Social Media for SharePoint Consultants
Host: Women In SharePoint - Colorado
 - Topic: Importance of Social Media for Small Business Owners
Host: Small Business Christian Networking Group
 - Topic: Social Media Round Table - Train the Trainers
Host: Integrated Alliances
 - Topic: Incorporating Social Media into your Business
Host: Social Buzz Network
 - Topic: Integrating Social into your Business Buzz
Host: Social Buzz Network
 - Topic: LinkedIn Prospecting
Host: Social Buzz Network
- See more at: www.thesocialmediaadvisor.com

Publications:

- Title: Social Media in Telecommunications
2011 ISBN: 978-0-557-43768-9
- Title: Social Media for Business Professionals
2011 ISBN: 978-0-557-53056-4
- Title: The Three Things you MUST Do in each Social Media Platform for Marketing
2013 EBOOK

ELEARNING SITE: Social Power Program:

<http://www.socialpowerprogram.com>

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Instagram: <https://www.instagram.com/thesocialmediaadvisor>
YouTube: <http://www.youtube.com/user/mysocialmediaadvisor>
ONLINE TRAINING SITE:
<http://www.socialpowerprogram.com>

Bio:

Hollie Clere owns a Social Media exclusive branding Agency with team in Colorado and supports clients nationwide. She is a leading expert on process, support and storytelling for brands in social platforms, a strategy consultant and social media implementation trainer for Facebook, Twitter, LinkedIn, Google+, YouTube, Pinterest, Instagram, a variety of Content Management Tools, how to prospect online and she also teaches about Blog Development. Her team has provided Social Media Development processes since 2008, specializing in administrative tasks to keep brands present, searchable and consistent messaging, posts and activity.

Core focus:

Ownership - Accountability - Education
Let's #BeAwesome in Social Media